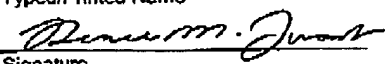


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DATE: July 21, 2005		
TO: COMMISSIONER FOR PATENTS, U.S. PATENT & TRADEMARK OFFICE		
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NO. OF PAGES: Cover + 117		
CERTIFICATE OF FACSIMILE TRANSMISSION I hereby certify that this correspondence is being facsimile transmitted to the U.S. Patent and Trademark Office on the date indicated below. Renee M. Franks Typed/Printed Name  Signature July 21, 2005 Date	APPLICATION NO.	09/585,129
	FILING DATE	05/31/2000
	FIRST NAMED INVENTOR	Scott T. Hughes
	ART UNIT	3621
	CONFIRMATION NO.	3846
	EXAMINER	Firmin Backer
	ATTORNEY DOCKET NO.	K35A0614
TITLE	SYSTEM AND METHOD OF RECEIVING ADVERTISEMENT CONTENT FROM ADVERTISERS AND DISTRIBUTING THE ADVERTISING CONTENT TO A NETWORK OF PERSONAL COMPUTERS	

ATTACHED WITH THIS SUBMISSION:

1. Transmittal Form (1 page)
2. Fee Transmittal Form (1 page)
3. Information Disclosure Statement / PTO/SB/08A and PTO/SB/08B, including 19 references (115 pages)

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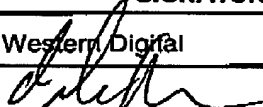
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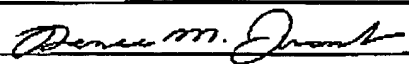
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TRANSMITTAL FORM (to be used for all correspondence after initial filing)	Application Number	09/585,129
	Filing Date	05/31/2000
	First Named Inventor	Scott T. Hughes
	Art Unit	3621
	Examiner Name	Firmin Backer
Total Number of Pages in This Submission	Attorney Docket Number	K35A0614

ENCLOSURES (Check all that apply)		
<input checked="" type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input type="checkbox"/> Amendment/Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input checked="" type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Reply to Missing Parts/Incomplete Application <input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation <input type="checkbox"/> Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____ <input type="checkbox"/> Landscape Table on CD	<input type="checkbox"/> After Allowance Communication to TC <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input type="checkbox"/> Other Enclosure(s) (please identify below):
Remarks		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT			
Firm Name	Western Digital		
Signature			
Printed name	Milad G. Shara, Esq.		
Date	July 21, 2005	Reg. No.	39,367

CERTIFICATE OF TRANSMISSION/MAILING			
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Signature			
Typed or printed name	Renee M. Franks	Date	July 21, 2005

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PTO/SB/17 (12-04)

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Effective on 12/08/2004.
Fees pursuant to the Consolidated Appropriations Act, 2005 (H.R. 4818).**FEE TRANSMITTAL**
For FY 2005☐ Applicant claims small entity status. See 37 CFR 1.27**TOTAL AMOUNT OF PAYMENT** (\$)**180****Complete if Known**

Application Number	09/585,129
Filing Date	05/31/2000
First Named Inventor	Scott T. Hughes
Examiner Name	Firmin Backer
Art Unit	3621
Attorney Docket No.	K35A0614

METHOD OF PAYMENT (check all that apply)

- ☐ Check ☐ Credit Card ☐ Money Order ☐ None ☐ Other (please identify): _____
- ☒ Deposit Account Deposit Account Number: **23-1209** Deposit Account Name: **WESTERN DIGITAL**
- For the above-identified deposit account, the Director is hereby authorized to: (check all that apply)
- ☒ Charge fee(s) indicated below ☐ Charge fee(s) indicated below, except for the filing fee
- ☒ Charge any additional fee(s) or underpayments of fee(s) under 37 CFR 1.16 and 1.17 ☒ Credit any overpayments

WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.

FEE CALCULATION**1. BASIC FILING, SEARCH, AND EXAMINATION FEES**

Application Type	FILING FEES		SEARCH FEES		EXAMINATION FEES		Fees Paid (\$)
	Fee (\$)	Small Entity Fee (\$)	Fee (\$)	Small Entity Fee (\$)	Fee (\$)	Small Entity Fee (\$)	
Utility	300	150	500	250	200	100	
Design	200	100	100	50	130	65	
Plant	200	100	300	150	160	80	
Reissue	300	150	500	250	600	300	
Provisional	200	100	0	0	0	0	

2. EXCESS CLAIM FEES

Fee Description	Fee (\$)	Small Entity Fee (\$)
Each claim over 20 or, for Reissues, each claim over 20 and more than in the original patent	50	25
Each independent claim over 3 or, for Reissues, each independent claim more than in the original patent	200	100
Multiple dependent claims	360	180

Total Claims	Extra Claims	Fee (\$)	Fee Paid (\$)	Multiple Dependent Claims	Fee (\$)	Fee Paid (\$)
- 20 or HP =	x	=				
HP = highest number of total claims paid for, if greater than 20						
Indep. Claims	Extra Claims	Fee (\$)	Fee Paid (\$)			
- 3 or HP =	x	=				
HP = highest number of independent claims paid for, if greater than 3						

3. APPLICATION SIZE FEE

If the specification and drawings exceed 100 sheets of paper, the application size fee due is \$250 (\$125 for small entity) for each additional 50 sheets or fraction thereof. See 35 U.S.C. 41(a)(1)(G) and 37 CFR 1.16(s).

Total Sheets	Extra Sheets	Number of each additional 50 or fraction thereof	Fee (\$)	Fee Paid (\$)
- 100 =	/ 50 =	(round up to a whole number) x	=	

4. OTHER FEE(S)

Non-English Specification, \$130 fee (no small entity discount)

Other: Submission of Information Disclosure Statement (FC 1806)

180

SUBMITTED BY		
Signature	Registration No. 39,367 (Attorney/Agent)	Telephone (949) 672-7814
Name (Print/Type)	Milad G. Shara, Esq.	Date July 21, 2005

This collection of information is required by 37 CFR 1.136. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 30 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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07/26/2005 BABRAHAI 00000079 231209 09585129

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PAGE 3/118 * RCVD AT 7/21/2005 1:18:04 PM [Eastern Daylight Time] * SVR:USPTO-EFXXRF-6/29 * DNIS:2738300 * CSID:9496726133 * DURATION (mm:ss):28-12

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Complete if Known

(Use as many sheets as necessary)

Sheet	1	of	3
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Application Number	09/585,129
Filing Date	05/31/2000
First Named Inventor	Scott T. Hughes, et al.
Art Unit	3621
Examiner Name	Firmin Backer
Attorney Docket Number	K35A0614

U. S. PATENT DOCUMENTS

FOREIGN PATENT DOCUMENTS

**Examiner
Signature**

<p>Date</p> <p>Considered</p>	
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Substitute for form 1449/PTO INFORMATION DISCLOSURE STATEMENT BY APPLICANT <i>(Use as many sheets as necessary)</i>		Complete If Known			
		Application Number	09/585,129		
		Filing Date	05/31/2000		
		First Named Inventor	Scott T. Hughes		
		Art Unit	3621		
		Examiner Name	Firmin Backer		
Sheet	2	of	3	Attorney Docket Number	K35A0614

NON PATENT LITERATURE DOCUMENTS			
Examiner Initials ²	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²
	9	Heck, Mike, "Kontiki Optimizes Delivery", InfoWorld, December 2003, pp. 32-33.	
	10	Waller et al., "Securing the delivery of digital content over the Internet", October 2002, Electronics & Communication Engineering Journal, pp. 239-248.	
	11	Office Action dated 10/27/2003, U.S. Application Serial No. 09/618,767, Attorney Docket No. K35A0617, 9 pages.	
	12	Office Action dated 01/04/2005, U.S. Application Serial No. 09/618,767, Attorney Docket No. K35A0617, 8 pages.	
	13	Office Action dated 01/28/2004, U.S. Application Serial No. 09/618,209, Attorney Docket No. K35A0624, 15 pages.	
	14	Office Action dated 09/23/2004, U.S. Application Serial No. 09/618,209, Attorney Docket No. K35A0624, 16 pages.	
	15	Office Action dated 05/16/2005, U.S. Application Serial No. 09/618,209, Attorney Docket No. K35A0624, 15 pages.	
	16	Office Action dated 08/13/2003, U.S. Application Serial No. 09/618,766, Attorney Docket No. K35A0625, 9 pages.	
	17	Office Action dated 02/04/2004, U.S. Application Serial No. 09/618,766, Attorney Docket No. K35A0625, 10 pages.	
	18	Office Action dated 09/20/2004, U.S. Application Serial No. 09/618,766, Attorney Docket No. K35A0625, 10 pages.	

Examiner Signature	Date Considered
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				Application Number	09/585,129
				Filing Date	05/31/2000
				First Named Inventor	Scott T. Hughes
				Art Unit	3621
				Examiner Name	Firmin Backer
Sheet	3	of	3	Attorney Docket Number	K35A0614

NON PATENT LITERATURE DOCUMENTS			
Examiner Initials*	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²
	19	Office Action dated 10/22/2003, U.S. Application Serial No. 09/618,765, Attorney Docket No. K35A0623, 8 pages.	

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